

Press Release

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For immediate release

DR FOSTER APPOINTS NEW CEO

Dr Foster Intelligence (DFI), the UK's leading healthcare information provider, today announces the appointment of Tom Moloney as its new Chief Executive.

A partnership between the NHS Information Centre for health and social care and Dr Foster Holdings LLP, DFI shares a common goal with clinicians and managers for improving the quality and efficiency of health and social care.

Moloney will take overall executive responsibility of the joint venture and will focus on accelerating the company's growth strategy and ensuring that DFI products continue to benefit from the private sector sharing technology and skills with public sector.

Moloney brings over 25 years of management expertise from leading B2B media company Emap, the last four of which were as Chief Executive. Having overseen a period of sustained migration of resources onto digital platforms he drove revenue to over £1bn (annually) and profits of £200m.

DFI currently provides information solutions to more than half of PCTs and a recent *Health Service Journal* poll revealed that 89% of PCTs reported having experienced working with DFI. Each month, over 2000 individuals access DFI tools and run 135,000 reports and analyses.

Tim Kelsey, Chairman of the Executive Board of Dr Foster Intelligence, commented on the new appointment: "We are delighted to have secured the formidable talents of someone as accomplished as Tom. DFI is committed to bringing private sector marketing and communication skills to the NHS, and Tom has this experience in spades.

"DFI has consistently doubled in size year on year and Tom will add to that momentum and our ambition to maintain the gold standard in healthcare information provision."

Tom Moloney added: "Dr Foster is a highly innovative business which has had a significant and beneficial impact on the way information is used and managed throughout the NHS. I'm delighted to be joining such an exciting company, which aims to be a force behind improving patient care standards and delivering public service value."

DFI's work has driven tangible improvements in the quality of patient care across the country. As well as being the leading provider of comparable healthcare data to the NHS, DFI uses innovative health needs mapping techniques to provide marketing services to acute trusts and PCTs. DFI has developed and managed the NHS's flagship website, NHS Choices (www.nhs.uk) and the company recently won the Laing & Buisson award for Innovation. DFI products and services are currently used by 78% of acute trusts and 54% of PCTs.

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For further information & interview requests please contact Kirsten Smart or Charles Lewington on 020 7400 4480/ 07855 489 616

Notes to Editors

1. Dr Foster Intelligence is the UK's market-leading provider of information, analysis and targeted communications to health and social care organisations. An independent organisation, Dr Foster Intelligence was launched in 2006 as a joint venture between Dr Foster Ltd and the NHS Information Centre and aims to set a new standard in information for health and social care providers and their users. Dr Foster Intelligence is legally required to follow a code of conduct that prohibits political bias and requires it to act in the public interest. The Dr Foster Ethics Committee is an independent body empowered to adjudicate on complaints and oversee the code of conduct. For further information, please visit www.drfooster.co.uk

2. **Tom Moloney biography**

Tom Moloney served as Emap Chief Executive between January 2003 and May 2007. Under his leadership the group focussed on the migration from analogue to digital platforms, the development of multi-media brands and the growth of Emap's B2B division.

Tom joined Emap in 1981 and over the next 25 years worked it virtually every part of the group. He became chief executive of Emap consumer magazine in 1995 and oversaw a period of substantial growth. He went to the United States to run Emap USA in 1998 and was responsible for the disposal of that division in 2001. He was then appointed chief operating officer and created Emap Consumer Media, the bringing together of Radio and magazines, and stepped up Emap investments in digital B2B assets including WGSN.

Since leaving Emap Tom has been working across a variety of companies in an advisory capacity.